FREDERICK LOBSER & CO.

NEW YORK, SUNDAY, SEPTEMBER 18, 1904.—Copyright, 1904, by The Sun Printing and Publishing Association

BROOKLYN ADVERTISEMENTS

UPRIGHT AND SOUARE A History Making Sale

facturer is represented. There are over 250 Pianos in the entire collection, including new and used Pianos; some of them have only been out on rent, others came to us as part payment on new instruments. They have been put in good order and are now offered at about one-half and less of real value. Note the prices and easy terms, then come and examine them.

|          | UPRICHT  | 8.                    |
|----------|--|-----------------------|
| \$40     | GROVESTEEN CO.   | \$3 monthly           |
| 50       | ACKERMAN   | 2 monthly             |
|          |  |                       |
| 60       | BITOR  | 3 monthly             |
| 110      | MOZART   | 4 monthly             |
| 110      |  | until paid.           |
| 125      | ANDERSON   | 4 monthly             |
|          | and the second s | until paid            |
| 135      | WESER  | 4 monthly until paid  |
|          | 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0   | 4 monthly             |
| 140      | HUNTINGTON   | until paid            |
| 155      | GABLER   | 5 monthly             |
|          |  | Orient Poster         |
| 190      | KRANICH & BACH   | 5 monthly             |
| 2000     |  | man and Brief or      |
| 225      | STERLING   | 6 monthly until paid. |
| 290      | KNABE  | 6 monthly             |
|          | KHADE  | until paid            |
| 325      | WEBER  | 7 monthly             |
| 25540000 |  |                       |
| 350      | SOHMER   | 7 monthly until paid  |
| 50000    |  | until paru            |
| 375      | STEINWAY & SON   | 8 monthly until paid  |

SQUARES.

10 BROADWOOD \$1 monthly until paid. monthly and paid. monthly until paid. SQUARES. SIO BROADWOOD Stool and Cover with Each Plano.

BROOKLYN, N. Y. OPEN EVENINGS.

#### STRAIGHT OF CURVED FRONTS

TO ORDER AT \$5.00 UP. READY MADE, \$1.25 UP. CALIFORNIA CORSET CO.,

446 and 448 Fulton St., Brooklyn, N.Y Elevator, 10 Hoyt St. Falling Hair, Itching Scalp,
Dandruff Cured. Examination Free.
Dr. JOHN AUGUST, 50 years Hair
Rejuvenator 33. TRIAL BOTTLE 75c.
505 Fulton st., opp. Flatbush av., B'klyn.
Drug and Department Stores have it.

HOT WAR ON SALOONS. Worcester Preachers Give Up Church Work

for Temperance Work. WORCESTER, Mass., Sept. 17 .- Never in the history of Worcester and Worcester county has such an active campaign against the licensed saloon been waged as this year. The Anti-Saloon League has secured by subscription thousands of dollars, and it is using every means in its power to swing the city and the surrounding towns into the dry column.

So interested are most of the ministers in the work that they are giving little time to their church work and are preaching extemporaneous sermons on Sunday.

The leader in Worcester's campaign is the Rev. A.S. Gregg, who has given up his work as pastor of Laurel Street Methodist Church until after election. The fight he is conducting consists not only in getting voters to favor his ideas, but also in securing evidence against liquor dealers who violate the letter of the law.

Among the county ministers most feared by the saloon keepers is the Rev. Frederick W. Hill, pastor of the Hopkinton Methodist Church. He often starts out at 11 o'clock at night, and armed with a special search warrant, visits places where liquor is sold illegally. The leader in Worcester's campaign is the

warrant, visits places where liquor is sold illegally.

Mr. Hill has spent twenty hours at a stretch without food or drink in a certain roadhouse looking high and low for the secret place where he was sure there was liquor. This week he visited Mike Casey's roadhouse in Westboro in the dead of night and after several hours' search found large quantities of beer and whiskey under the hay in the barn. He pitched several tons of hay from one loft to another before he found the liquor.

A COTTAGE WHOSE SIDES OPEN. Ex-Senator Chace's Open Air Home in the Pocono Mountains.

STROUDSBURG, Pa., Sept. 17.-Ex-Senator Jonathan Chace of Rhode Island and his family have during the present summer occupied an ideal home from a sanitary standpoint on a top point of the Pocono Mountains. The building is situated 2,000 feet above sea level and has sixteen doors eight on each story. Thus practically all the sides of the house can be opened, allowing the pure pine scented air to circulate through it without restraint.

Practically all of the time of the Chace family since opening the cottage has been

family since opening the cottage has been spent in the open air during both their waking and their sleering hours, much after the habit of those taking the pure air treatment for pulmonary troubles.

The building has all of the comforts and conveniences of a city home and the occupants are at the same time enabled to enjoy the benefits of camp life. The cottage overlooks valleys and picturesque ravines, through which for a distance of two miles rushes the Swiftwater.

Ex-Senator Chace's cottage is surrounded by twenty other cottages, no two of which

by twenty other cottages, no two of which are alike in architecture or construction, but all of which were erected after hygienic principles.

BROOKLYN ADVERTISEMENTS.

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# ABRAHAM AND STRAUS

Store Closes Daily at 6 P. M.

### Muslin Underwear Store Steps to the Fore With a September Sale Unequaled.

While the prices are astonishing, we particularly pride ourselves in the quality of this Underwear. It is in the making, careful sewing, the taste in the insertions, the unmistakable goodness of material and style (for there is decided style in high-grade Underwear) that this sale excels.

Corset Covers.

Masonville muslin and long cloth Corset Covers, high neck, felled seams and perfect fitting. 5c Round neck Corset Covers, finished with lawn hemstitched ruffle. 15c Round neck Corset Covers, two lace inser-tions and lace edging......19c

Chemises and Underskirts. Muslin Chemises, plain corded band and pearl

Cambric Chemises, trimmed with rows of lace insertions across the front 690 Muslin Underskirts, cambric ruffle, cluster of 

Masonville muslin and long cloth Drawers, with cluster of tucks and hem...... 150 Muslin Drawers, with full cambric hemstitched ruffle, cluster of tucks above...290

Others, more elaborate, at .... 79c, and 98c

Walking Skirts.

Aprons.

Small lawn Aprons, with hem and tucks ... 6c Also other pretty styles, at .... 80c. and 48c

Masonville muslin and long cloth' finish-Gowns, tucked yoke, lawn hemstitched ruffle on neck and sleeves........39c

Cambric Gowns, high and V neck, four inser-tions of embroidery and four clusters of hemstitched tucks inyoke; lawn hemstitched ruffle on neck and sleeves .......... 690

ong cloth Gowns. high neck, round yoke of embroidery insertions; another style in Masonville muslin and cambric, Empire, trimmed with embroidery insertions...790 A variety of pretty styles in Masonville mus-

lin Gowns, high, V and square neck prettily trimmed with fine embroidery insertions and hemstitched tucking; embroidery ruffe on neck and sleeves .. Others at ..... \$1.18, \$1.39, and \$1.48.

# Broadcloths Will Be Supreme This Fall.

Paris and London Decree and New York Affirms It. The great dressmakers are using Broadcloths almost exclusively for Fall gowns. The new model gowns

shown in Paris the latter part of August were fashioned from this favorite material, and in a marvelous variety of colors. Terra-cotta, olive-green, geranium-pink, salmon-pink; the many leather shades, plum, rose-pink, reseda-green, heliotrope, lemon, navy and beautiful shades of brown and hunter's green. The A. & S. showing of Broadcloths is thoroughly up-to-date in every respect and the assortment of

new colors the most complete in this vicinity. \*\*Deauville" and "Trouville"

Are two famous qualities of Belgian Broadcloth—the "Deauville" at \$2.98 and the "Trouville" at \$2.49 a yard. The best qualities at these prices that have ever been shown—with a superb, lustrous surface that is permanent—weather-proof and spot-proof. In colors and black.

54 inch fine American Broadcloth, colors and black. \$1.49 a yard 50 inch American Broadcloth, colors and black. \$1.25 a yard 50 inch American Broadcloth, colors and black.

favored material for light weight, graceful clinging costumes. It comes in the prettiest colors for street and evening wear, and cannot be matched for less than \$1.00 a yard, now......69c. a yard 56 Inch All Worsted Cheviots, 69c. a Yard.

54 Inch Zibeline Suiting Mixtures, 69c.

They compare favorably with those that cost twice the price and come in most attractive mixtures. A large contract made many months ago enables us to continue the selling here at the little price of 69c. a yard Silkdowne, 99c. a Yard.

A bright, lustrous silk and wol material that comes in beautiful, light, deinturedors. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown. Sponged without extra charge. 69c. a yard of the largest stores. It comes in navy and royal blue, red, garnet, golden and dark brown.

Main floor, West Building. Colors.

Main floot, rear. Central Building. Black.

44 Inch Silk and Wool Eolienne, 69c. a Yard. 44 Inch Silk and Wool Eolienne, 98c. a Yard.

dainty colors. It should be compared with similarly named fabrics that sell for \$1.25. Silkdowne sells here at .............. 99c the yard

#### A Budget of Big Values. The Gist of Monday's Sales.

Men's \$18.00 to \$20.00 " Cravenette " Rain Coats \$15.00. Women's \$3.00 Pure Twill Silk Umbrellas, \$1.58. Toys at Exceptionally Little Prices. \$1.50 Gold Filled Eyeglasses and Spectacles, 36c. Mercerized Colored Waistings, 19c. a yard. Women's Silk Belts, 47c to \$3.45. Ribbon Loom Ends-One-third Less Than Regular Prices. \$2.00 P. D. Corsets. \$1.29. Handkerchiefs for Women-Half Price. \$1.35 to \$1.75 Scratch Felt Hats, 95c. Persian Lamb Jackets, \$125.00-Value \$225.00. 49c. for regular 69c. Colored Taffeta Silks. 25c. Taffeta Percaline, I3c. a yard.

4.000 Boxes of Stationery at 9c. a box. No mail or telephone orders filled. Winter Weight Underwear for Men, 69c .- Half Price.

#### The New P. D. Corsets Sent Direct From Brussels.

They were made for this Corset Store and exceeded our own expectations when the packages were opened. They are certainly worth very much more than the price we decided upon.

\$2.00 P. D. Corsets, \$1.29. The new straight front effects, with dip hip, medium length, trimmed with embroidered edge. Sizes 18 to 28.

\$1.75 J. B. Corsets, 79c. Made of black sateen, fully gored, trimmed top and bottom with lace, well boned and finished.

Marguise and Marcel Corsets. Our new importations have arrived. They comprise the latest models shown in Paris, Special appointments made for fittings. Second floor, front, East Building.

#### A Tribute to Silk Waists.

"A careful trip through the stores of New York. searching for Silk Waists, proves that this is something in which Abraham & Straus is certainly supreme," writes an appreciative customer. She but adds to verbal comments to the same effect, and this. too, in spite of the fact that our prices are lower than anywhere.

\$5.00 Taffeta Silk Waists. \$3.98. Front is made of cluster of shirring; center of front has rows of stitching, finished with box plaits and small silk buttons; tucked back; very full sleeves, shirred at top; separate stock collar. Colors are royal, brown, red and white

and white

Crepe de Chine Waists, \$4.98. Front is made of pln tucking
and Valenciennes insertions in bayadere effect, back and sleeves
are also trimmed with lace, attached collar of lace and folds of
crepe, fastened in back; colors are black, light blue and white. 83.00 Albatross Waists, \$1.98 Shirred front, finished with fine mercerized braid in a Mexican design, tucked back, large bishop sleeves, separate stock coller, finished with braid; colors are red, brown, black, light blue and white.

Second floor, rear, Central Building.

#### In the Boys' Clothing Store

\$3.95 Will Go a Surprisingly Long Way. If it were not that you would simply lose time, it would pay you to just shop around before purchasing these Suits-it would double your satisfaction with these Suits.

Suits With Extra Trousers, \$3.95. A tip top \$5.00 value. The last lot we had barely touched the counters when they were gone. These are duplicates and made from the new cheviots for Fall. Sewed throughout with silk, durably lined and perfect in fit. Coats made in double breasted style or the Norfolk model, and when the Trousers are worn there is a fresh pair replace them. The Suit alone is worth the price we ask. Sizes 7

\$5.00 Norfolk Suits, \$3.95. Not only serviceable but dressy; made of fine worsted cheviot that is all wool and fast color. Coat cut in popular Norfolk style, with plaits extending over the shoulders and Suits are finely finished and itt properly. Trousers are kneedor knickerbocker. Sizes 7 to 16

Autumn Top Coats, \$3.95.

Nobby Coats for boys of 6 to 16 years, made of a fine Venetian in the proper shade for Fall; single breasted box style, with wide ulders and snug fitting collar; plenty of style and right weight \$5.00 Russian Suits, \$3.95.

The proper style for little fellows of 23/2 to 6 years. Made of fine serge, in shades of red, royal and brown, finished with military collar and prettily trimmed with braid. Bloomer Trousers. \$1.00 Knee Trousers, 59c.

Made from short lengths of fine woolen suitings in dark colorings that show soil least and of sturdy corduroy in a serviceable shade of drab. Strongly sewed and all seams taped. Sizes 3 to 16 years. Second floor, rear, E

#### Men's \$1.00 to \$1.50 Shirts, 59c.

Every man can afford to have one or two of these Shirts at this little price. They are made and finished in a fine manner.

Men's 20c. Half Hose, 10c.

Fast black and tan cotton Sox, with double soles, heels and toes; very durable and strong.

Main floor, front, East Building.

#### Ostrich Plumes--A Sale In Which Prices Prove Interesting.

For years we have carried the best line of these Ostrich Plumes in Brooklyn-a long, hard flue, a perfect dye and a thorough curl have been the things to find favor with Brooklyn women-and now this store stands first in the sale of Ostrich Plumes in

1/4 to 1/3 Less Than Regular Prices. They are in black, also white. The black is the long, hard, rich, glossy flue, thoroughly curied. The white is the long hard flue, thoroughly bleached, and the whitest of the white in tone. Lengths

and sizes follow: 12 inch, \$1.29. 13 inch, \$1.69. 14 inch, \$1.97.

15 inch: \$2.69, 16 inch, \$8.89, 17 inch, \$3.89. Main floor, center, East Building. FREDERICK LOESER & CO. BROOKLYN ADVERTISEMENTS

Automobile Clothing

in the Basement. In every detail the Leading Retail Establishment of Brooklyn

## An Important Event in Black Silks.

Black Silks are the test of a Silk store. They are in steady demand. The values of the different grades are well understood by every woman. The fact that the greatest black Silk business in Brooklyn has been built up and maintained here is evidence of the character of the Silks we sell.

But to-day we present the extraordinary—an offering of thousands of yards of these staple Silks; every yard fully guaranteed; and every yard much under the low prices customary here.

It is a sale for which careful preparation has been made. It is a sale which has not been equaled in at least a year. It is the chance of the season to buy black Silks for linings, for waists and dresses and wraps. Here are details:

Guaranteed Black Taffeta. | \$1.50 27 inch black chiffon Taffeta, | \$1.25 27 inch black Peau de Cygne, 98c. Skirting and lining qualities.

69c. 20 inch guaranteed black Taffeta, 49c.

\$1.25.
\$2.00 24 inch black chiffon Taffeta,
\$1.50. Black Crepe de Chine. 89c. 24 inch black Crepe de Chine, 69c. \$1.00 24 inch black Crepe de Chine,

75c. 21 inch guaranteed black Taf-feta, 59c. Black Messaline Satin. \$1.00 20 inch Messaline Satin, 75c. \$1.10 21 inch Messaline Satin, 89c. \$1.10 24 inch black Crepe de Chino, 85c. 26 inch guaranteed black Taf-feta, 69c. \$1.25 22 inch Messaline Satin, \$1. \$1.50 24 inch Messaline Satin, \$1.25. 98c. 27 inch guaranteed black Taffeta, 79c.

Black Peau de Cygne. Chiffon Dress Taffeta. 75c. 20 inch Peau de Cygne, 59c. 98c. 22 inch Peau de Cygne, 69c. \$1.00 22 inch Peau de Cygne, 79c. \$1.00 20 inch black chiffon Taffeta, \$1.10 21 inch black chiffon Taffeta, 89c. \$1.25 21 inch black chiffon Taffeta, \$1. \$1.10 22 inch black Peau de Cygne, \$1.50 27 inch Black Peau de Sole,

\$1.25 24 inch black Crepe de China, 98c. Black Peau de Soie. 85c. 20 inch Black Poau de Soie, 69c. \$1.00 21 inch Black Pe au de Soie, 79c. \$1.35 24 inch Black Peau de Soie, 98c.

In Addition to These Three Special Bargains. 89c. Black Crepe de Chine, 69c. 98c. Black Peau de Cygne, 69c. \$4.50 Black Meteor Crepe de Chine, \$2.

We keep this beautiful double width 46 inches wide, satin Crepe right along and sell it at \$4.50 a yard, but the maker had a few pieces with slight imperfections, so slight you will have hard work to find them, and we bought them to sell at this price, which is altogether unprecedented, we believe. To save two dollars and fifty cents on a yard most people would forgive more than these hurts. Come early if you want to be sure of your share.

Main I loor, Bond Street

#### Boys' Clothes at a Saving.

Our regular stock, made under our directions by our exclusive makers. The saving comes in the fact that even for a dollar or two more you will have hard

work to find clothes as good elsewhere.

These suits are bargains—judged by the ordinary standard of value. But they are Loeser standard—which is very different from the ordinary. Double Breasted Suits, \$2.98. Double breasted sack Suits, pretty patterns of mixed, double and twisted cloths, cut on the same models as

Double Breasted and Norfolk Suits, \$3.45.

Of fine fancy cheviots, tweeds, cassimeres and blue cheviots, trimmed and finished in the best manner. 75c. Tam o' Shanters, 59c Blue, royal, brown and red serge Tam o'Shanters, large shape, silk embroidered emblem.

Knee Trousers, 49c. The finest Trousers at this price to be had anywhere—
our maker can hardly send them in fast enough. They
are made of selected cloths, mixtures and plain black
and blue; will stand hard wear and are sewed and finished in the best possible manne

Better grades at 79c., 98c. and up. Second Floor, Elm Place Entrance.

#### Men's \$1 Cheviot Shirts, 69c.

Absolutely new shirts made up with our own label in them and such Shirts as bundreds of men will buy this Fall in good stores for a dollar apiece.

But the maker—one of our good makers—bought the cheviots for less than their worth and gave us the chance to have the Shirts made up for almost a third

less than the usual price.

Black or blue stripes on white grounds in fine variety.

Correctly shaped, well finished Shirts with separate cuits to match, and all sizes between 131/4 and 171/4.

About Half Price for Corsets.

Over two thousand pairs of them, too, and the well known and reliable "American Lady" make.

known and reliable "American Lady" make.
\$1 Grsets, 59c.

American Lady Corsets in white, two models, one medium length, trimmed with lace at top; the other short, dip hip with garters attached, lace trimmed, sizes 18 to 30.

\$1.50 to \$2 Grsets, 98c.

American Lady Corsets in white, three models, of the best coutil, medium length, also dip hip, well boned, trimmed with ribbon and lace, and one model flossed on the bottom with silk; also 175 pairs of "Sonnette" Corsets of batiste and coutil, sizes 18 to 30.

Second Floor.

#### Autumn Waist News You Will Read

FIRST, because you and everybody are interested in the smart new styles that are crowding in

NEXT, because this is not only news of new Waists-crisp and fresh and charming as can be

#### had-but it is also news of Prices Sharply Under the Regular

\$1.59 Waists, 98c.

Black brilliantine Waists, made with full front; also excellent black sateen Waists, tucked back and front and hemstitched; and Oxford Waists, in new gray and navy,

with fancy buttons. \$4 Silk Waists, \$2.98.

Soft finished taffeta silk Waists in black and colors, tucked yoke, shirred on shoulder. Also at this price 200 Silk Waists taken from our regular stock, in light colors, some have been slightly soiled from being handled.

\$6.50 Silk Waists, \$4.98. 

\$3 Waists, \$1.98. Choice granite cloth Waists in new stylish plaids, full front, finished with silk tie. \$3.98 Waists, \$2.93.

Panama plaid Waists in a variety of the newest and best patterns, light and dark effects, full front, fancy stock

collar and silk bow. \$5 to \$7.50 Silk Waists, \$3.98. A choice assorted lot of Silk Waists, in black, white, light blue, champagne and a few Scotch plaids. Mostly

fine taffetas, some Peau de Cygne, lined and unlined. At \$1.98. Fine quality all wool fiannel Waists, in brown, white, black, royal, light blue and green, made with wide plait in front and four tailor stitched tucks each side, with white

Third Floor.

#### Amazing News of 9x12 Ft. Rugs. The only trouble is that there are too few of them-though perhaps if there had been more we

would not have got the bargain. As it is, some 50 people can share to-morrow the best values in Axminster Rugs we ever heard of. \$14.50 for \$21.50 Axminster Rugs. 9x12 Feet.

\$18.75 for \$24.50 Axminster Rugs. 9x12 Feet. \$9 for \$16.50 Axminster Rugs. 6x12 Feet.

There is a good assortment of patterns and colorings for choice. These other special values: \$19.75 for \$27 One Piece Velvet Rugs. 9x12 Feet. \$28.50 for \$37.50 Royal Wilton Rugs. 9x12 Feet.

About French Wiltons. Every little while somebody comes in and says: "I can buy a 9x12 French Wilton for such price"—something less than \$50. And we investigate and find the other Rug is an imitation of the French Wilton, but

a different Rug altogether.

Wesell 9x12 feet French Wiltons at \$50. So must everybody else—whoever should break that price could not buy any more Rugs. The only difference is that the demand for these Rugs warrants us in keeping a larger and finer stock of them than you will find anywhere in this vicinity. We have the other Rugs, too, and they cost here the lowest prices anywhere.

Third Floor. The autumn stocks are complete and splendid. Come see them.

#### Record Values. Lace Curtains : :

Come to the Upholstery Store expecting to find as dainty and beautiful Curtains as you ever sawanywhere for the full prices. Come expecting to find very wide assortment—enough to suit all tastes and needs. Come expecting to find the best values that have been offered anywhere this season.

White Irish Point Lace Curtains. White Nottingham Curtains. \$1.55 a pair, regular values to \$2.25. \$2.29 a pair, regular values to \$3. \$2.75, regularly \$4 and \$4.50. \$8.45, regularly \$5 and \$5.50. \$4.69, regularly \$6.75 and \$7.50.

\$5.98, regularly \$8.50 and \$9.

\$12.75 pair, regularly \$17.50. \$22.75 pair, regularly \$32.50. Real Point Arab Lace Curtains. Real Renaissance Lace Curtains. \$4.95 pair, regularly \$6.75 and \$7.50. \$7.75 pair, regularly \$12.50. \$7.75 pair, regularly \$12.50. \$10.50 pair, regularly \$15. \$18.75 pair, regularly \$27.50 and \$30.

\$8.50, regularly \$12 and \$15. \$1.95 Ruffled Muslin Hemstitched Curtains, \$1.19 Pair. 125 pairs fine quality cloth, 45 inches wide, wreaths, bowknots and fleur de lis on a fine sheer dotted cloth.

Mercerized Portieres, \$5.75 Pair, Worth up to \$9.50. 175 pairs, solid color Portieres, trimmed with silk cord edge or heavily fringed, in reds, green, olive, brown, rose and DuBarry colorings.

\$5.00 and \$5.75 Tapestry Couch Overs, \$3.95. 125 extra wide Tapestry Couch Covers, in Oriental designs.

\$9.50 Velvet Couch Covers, \$6.45. 95 extra quality figured Moquette Velvet Couch Covers, in red, green and olive, Oriental style.